



Furnishings Investment Guide

*Plan your furnishings
investment by room.*

elementsinteriors.net



introduction

How much can we expect to invest in furnishing our home?

This guide is designed to take the confusion out of furnishing your home and help you understand how to work with a designer.

As a homeowner, you need a realistic understanding of the investment necessary to furnish each room in your home at your desired level of style and taste. You may not have been furniture shopping in a few years, or be living with a collection of hand-me-downs. This guide is designed to provide up-to-date information on today's prices on anticipated furniture pieces you'll need in each room.

We've included three primary rooms to give you a sample: your family room (or living room), dining room, and primary bedroom. And we've provided two levels: Better (Premium) and Best (Elite).



the investment

Design is a short-term investment with a very long-term return. You'll be enjoying the interior transformation we create in your home for 10-20 years. And if you move, all of your furnishings, rugs, artwork, accessories, and pillows are moveable money.

We love to work with our clients in their next home, using the pieces we already selected and placed and adding any updates. Statement lighting pieces can also be moved, and we've even tailored drapery, when possible, for a fit in a client's next home.

Design is truly the investment that gives back each day in comfort and style. We encourage you to invest in the best the first time, so replacements aren't required and you're getting what you truly love the most.

When it comes to design fees, every project is custom quoted based on the scope of work and complexity of design. We use value-based flat fees to remove the surprise factor of hourly, and help you manage your interior investment with ease.



estimates

Family/Living Room

The Family Room is often the largest room in the house and requires the greatest furniture investment. Your investment will vary based on the size of the room and functions.

We recommend that you invest in the rug and upholstery first, as foundation pieces, and to set the scale and style of the room.

| | |
|---------|---------------|
| PREMIUM | \$40K - \$60K |
| ELITE | \$60K - \$80K |

Dining Room

The Dining Room's largest investments are your table and chairs. A statement lighting fixture or rug will add to that impact.

The investment will depend on the size of the room, how many people you want to seat. The details here are based on a table with seating for eight.

| | |
|---------|---------------|
| PREMIUM | \$35K - \$50K |
| ELITE | \$50K - \$70K |

Primary Bedroom

The Bedroom's largest investment is the bed frame, headboard, and mattress. You'll need night chests, a dresser or other case piece below a mirror, artwork, or flat-screen TV and drapery for privacy and light control.

A bench at the foot of the bed is convenient and a chair with an ottoman for reading with good light and a table is another welcome option.

| | |
|---------|---------------|
| PREMIUM | \$30K - \$40K |
| ELITE | \$40K - \$70K |

family / living room

| Item Description | Quantity | Premium Investment | Elite Investment |
|-----------------------------|----------------|--------------------|------------------|
| Sofa | 1 | \$5,000 | \$8,500 |
| Club Chairs | 2 | \$5,000 | \$6,000 |
| Ottoman | 2 | \$2,000 | \$3,000 |
| Coffee Table | 1 | \$3,000 | \$5,000 |
| Side/End Tables | 3 | \$3,000 | \$5,500 |
| Table Lamps | 3 | \$2,500 | \$3,000 |
| Floor Lamp | 1 | \$1,000 | \$1,500 |
| Area Rug | 1 | \$4,000 | \$10,000 |
| Drapery Treatments/Hardware | 1 Window Wall | \$9,000 | \$12,000 |
| Console/Chest | 1 | \$3,000 | \$5,000 |
| Pillows & Throws | 5 Pieces | \$2,000 | \$3,000 |
| Mirror/Art | 5 Pieces | \$5,000 | \$12,000 |
| Accessories | Up to 7 pieces | \$2,000 | \$3,500 |
| Investment Range | | \$51,000 | \$78,000 |

dining room

| Item Description | Quantity | Premium Investment | Elite Investment |
|---------------------------------|------------------|--------------------|------------------|
| Dining Table | 1 | \$8,000 | \$12,000 |
| Dining Chairs | 8 | \$6,000 | \$12,000 |
| Sideboard Buffet Console | 1 | \$5,000 | \$5,000 |
| Statement Lighting Chandelier | 1 | \$3,000 | \$5,000 |
| Area Rug | 1 | \$6,000 | \$10,000 |
| Drapery Treatments/Hardware | 1 Window Wall | \$9,000 | \$12,000 |
| Mirror/Artwork | 3 Pieces | \$3,000 | \$5,000 |
| Wallpaper Decorative Finish | Walls or Ceiling | \$4,000 | \$6,000 |
| Accessories & Accents | Up to 5 Pieces | \$2,000 | \$3,000 |
| | Investment Range | \$46,000 | \$70,000 |

primary bedroom

| Item Description | Quantity | Premium Investment | Elite Investment |
|-----------------------------|------------------|--------------------|------------------|
| Bed (headboard, frame) | 1 | \$5,000 | \$8,000 |
| Bedding | 1 Set | \$3,000 | \$6,000 |
| Nightstands | 2 | \$3,000 | \$5,000 |
| Dresser | 1 | \$3,000 | \$6,000 |
| Table Lamps | 3 | \$2,500 | \$3,000 |
| Area Rug | 1 | \$4,000 | \$10,000 |
| Bench | 1 | \$2,000 | \$3,000 |
| Drapery Treatments/Hardware | 1 Window Wall | \$7,000 | \$10,000 |
| Mirror/Artwork | 5 Pieces | \$5,000 | \$9,000 |
| Accessories | Up to 5 Pieces | \$2,000 | \$3,000 |
| Statement Lighting | 1 | \$2,500 | \$4,000 |
| | Investment Range | \$39,000 | \$67,000 |

guidelines

1. These are guidelines only, actual numbers will vary based on your specific desires and design dreams.
2. The average investment for furniture items listed is deliberately set toward the higher end of each tier's spectrum. Many clients exceed their planned investment when furnishing a space.
3. The detailed guides reflect price points that we know will provide you with attractive, high-quality furniture. There may be items in which you can invest less and others where we may strategically invest a bit more for impact.
4. This is strictly a Furnishings Investment Guide. Prices do not include or reflect design fees, freight, and delivery, installation and styling, contractor, or renovation.



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We look forward to working with you!



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